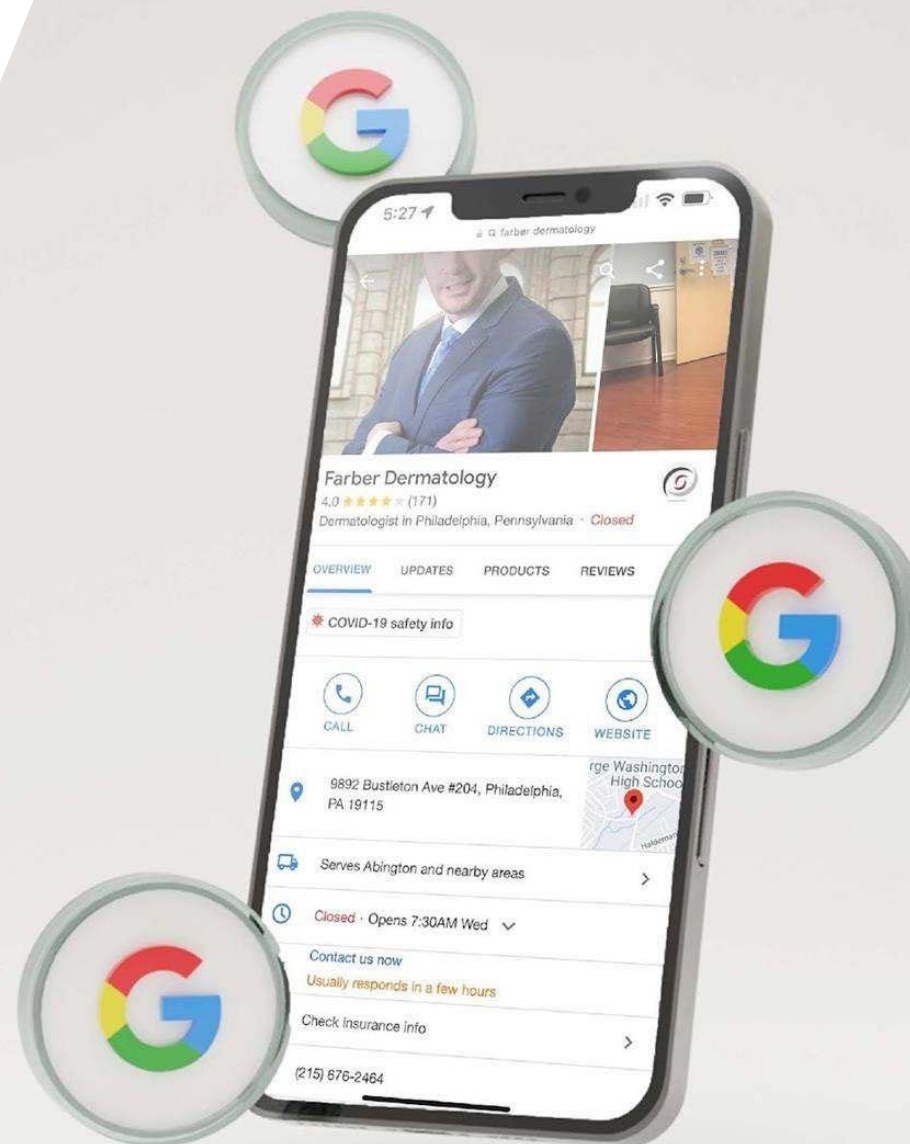


There's a **better way** to  
market your business

# Near Me Lead Booster

Get Top Near-Me Rankings





flooring contractors near me



flooring contractors near me



Rating Hours

Ad · <http://www.homead>

### Flooring Contractor

Hire The Right Floor Pro

★★★★★ Rating for home

Flooring Contractors - L

Ad · <https://www.empire>

### Empire Today®

Get 75% Off select style

★★★★★ Rating for en

Ad · <https://www.powell>

### Powell & Sons F

Get flooring installation

### Flooring Store

West Coast Floor C

4.9 ★★★★★ (24) - Fl

140+ years in business

Open · Closes 6PM

### Granada Floors

4.8 ★★★★★ (48) - Fl

5+ years in business · P

Open · Closes 5PM

### S W Contractors Inc

4.6 ★★★★★ (19) - Fl

15+ years in business ·

Open · Closes 4:30PM

... Contractors Inc just completed installation of our sol

West Coast Floor Company  
\*Showroom Open by Appointment\*  
4.9 ★★★★★ (24) - Flooring contractor  
140+ years in business · Vallejo, CA  
Open · Closes 6PM · (707) 864-2199



Granada Floors  
4.8 ★★★★★ (48) - Flooring contractor  
5+ years in business · Pinole, CA  
Open · Closes 5PM · (510) 990-1100



S W Contractors Inc.  
4.6 ★★★★★ (19) - Flooring contractor  
15+ years in business · Martinez, CA · In Muir parkway offices  
Open · Closes 4:30PM · (510) 436-7211  
... Contractors Inc just completed installation of...



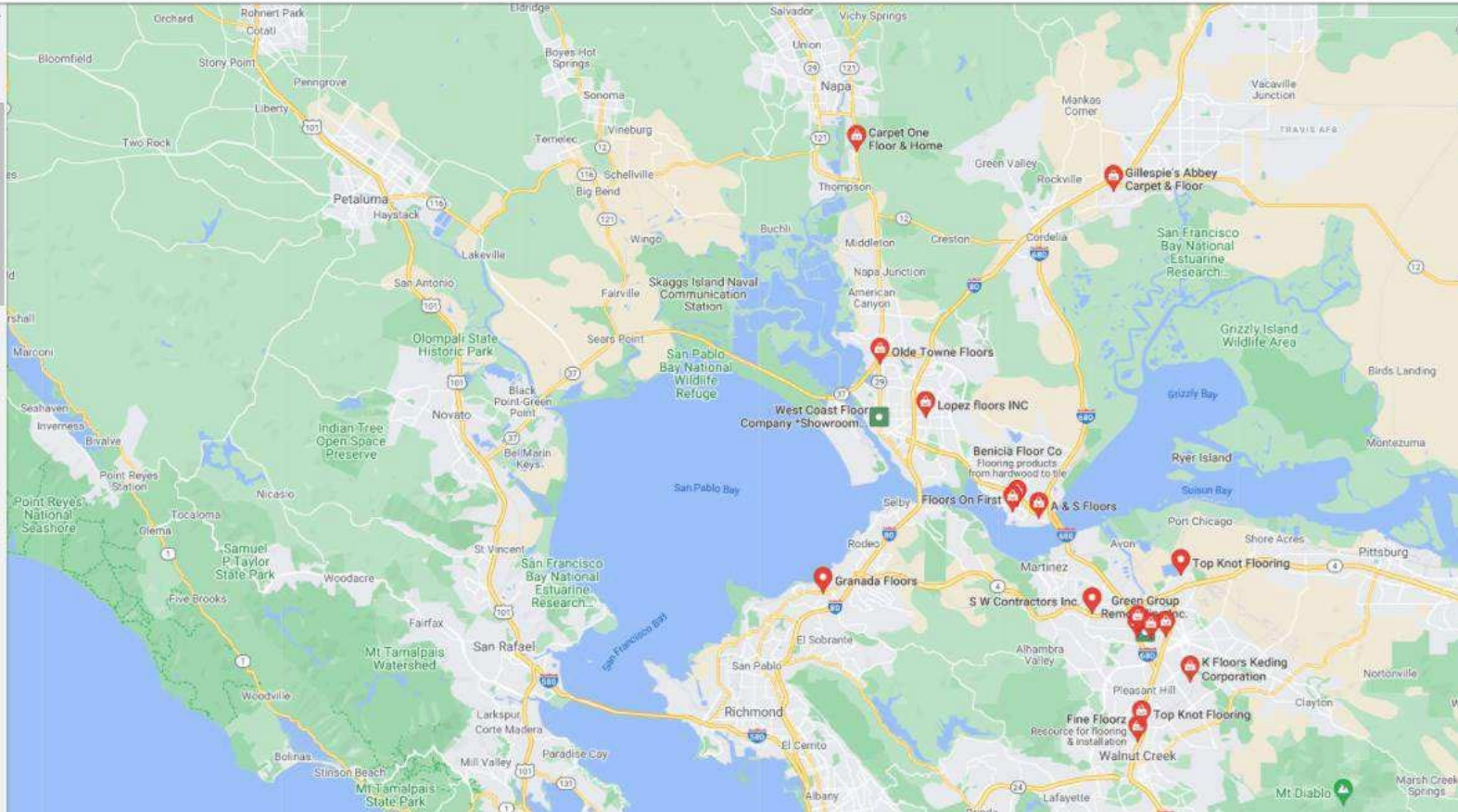
Top Knot Flooring  
5.0 ★★★★★ (27) - Flooring contractor  
5+ years in business · Concord, CA  
Open · Closes 4PM · (925) 435-9871



K Floors Keding  
... Flooring contractor  
15+ years in business · Martinez, CA · In Muir parkway...  
Open · Closes 4:30PM  
... Contractors Inc just completed installation of our sol



More businesses



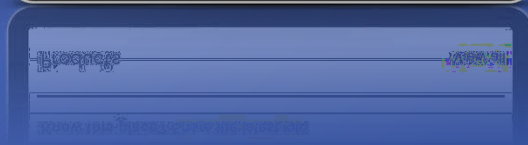
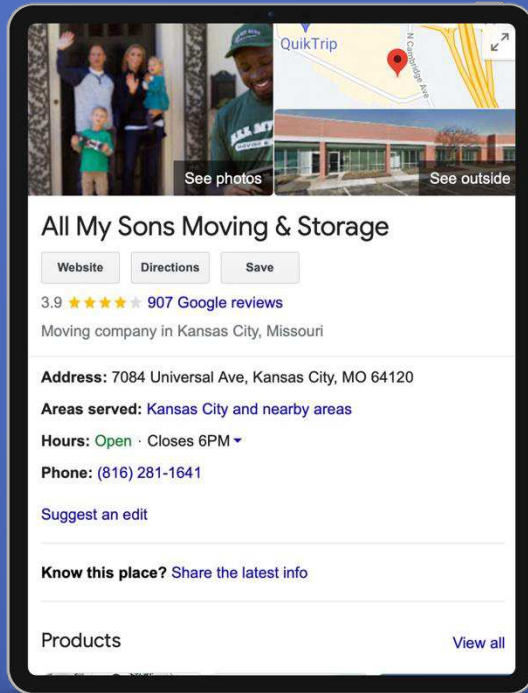


# Why Google MY Business Profile Matters

- A Google Business Profile listing shows up in 93% of searches with local intent
- 92% of searchers will pick businesses on the first page of local search results
- 78% of location-based mobile searches result in an offline purchase.
- 72% of Local Searchers Visited a Business Within Five Miles
- With 84% of searches being discovery searches, you should make your GMB appealing to new customers and returning customers.
- Complete Listings are 7x More Likely to Get Clicks Than Those Left Unfinished
- 86% of people look at the location of a business through Google Maps
- Over 92% of all global searches take place on Google



# Website & GBP SEO



## Traditional website SEO

1. Typically, website focused
2. On-page optimization
3. Link building
4. Blogging
5. Takes 4-6 months
6. Rank tracking
7. Impressions and clicks

VS

## GBP SEO

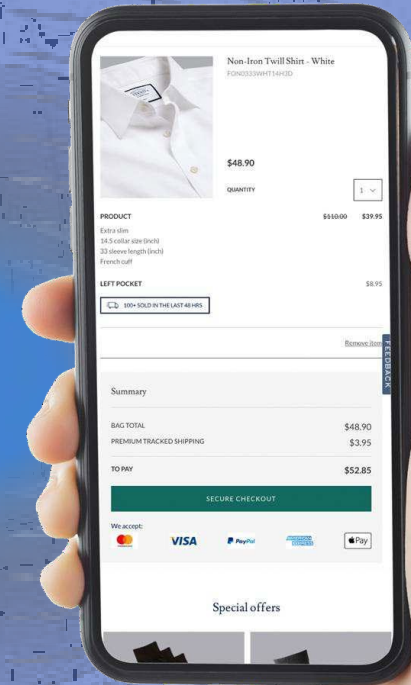
1. Google Business Profile focused
2. Listing optimization
3. Signal focused
4. Google posts
5. Takes 35-45 days
6. Geo grid tracking
7. Calls and clicks

# Why 'Near Me' works...

'**Near me**' searches are location-based search queries that often take place by someone who is **ready** and able to **make a purchase**.

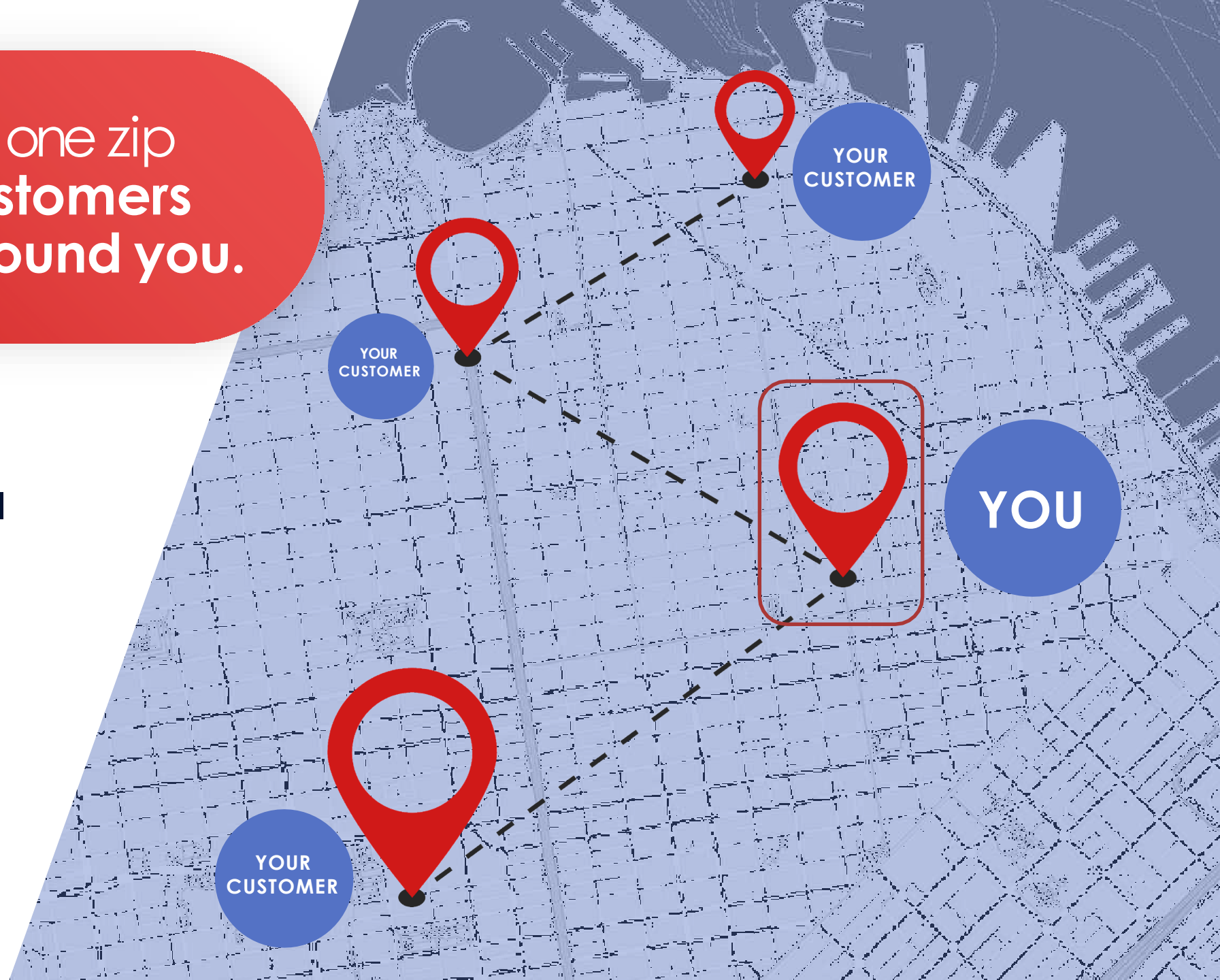
Google uses the searcher's present location when conducting the search to ensure they are delivering results that are nearest to them.

**TIME OF NEED, ACTIVATED**



Your business is in one zip code, but **your customers are located all around you.**

What if we could impact “NEAR ME” searches for you to **appear more local to the consumers searching for your products and services?**





What if it was immediate?

Not 6 months from now, but

**LESS THAN 45**  
**DAYS FROM NOW?**

Highly relevant **local** calls,  
leads, and in-store visits, via  
optimizing your Google  
Business Profile listing



# We'll prove it using Google's Data!

## Data we will use to validate the results:



**Call volume**



**Website clicks**



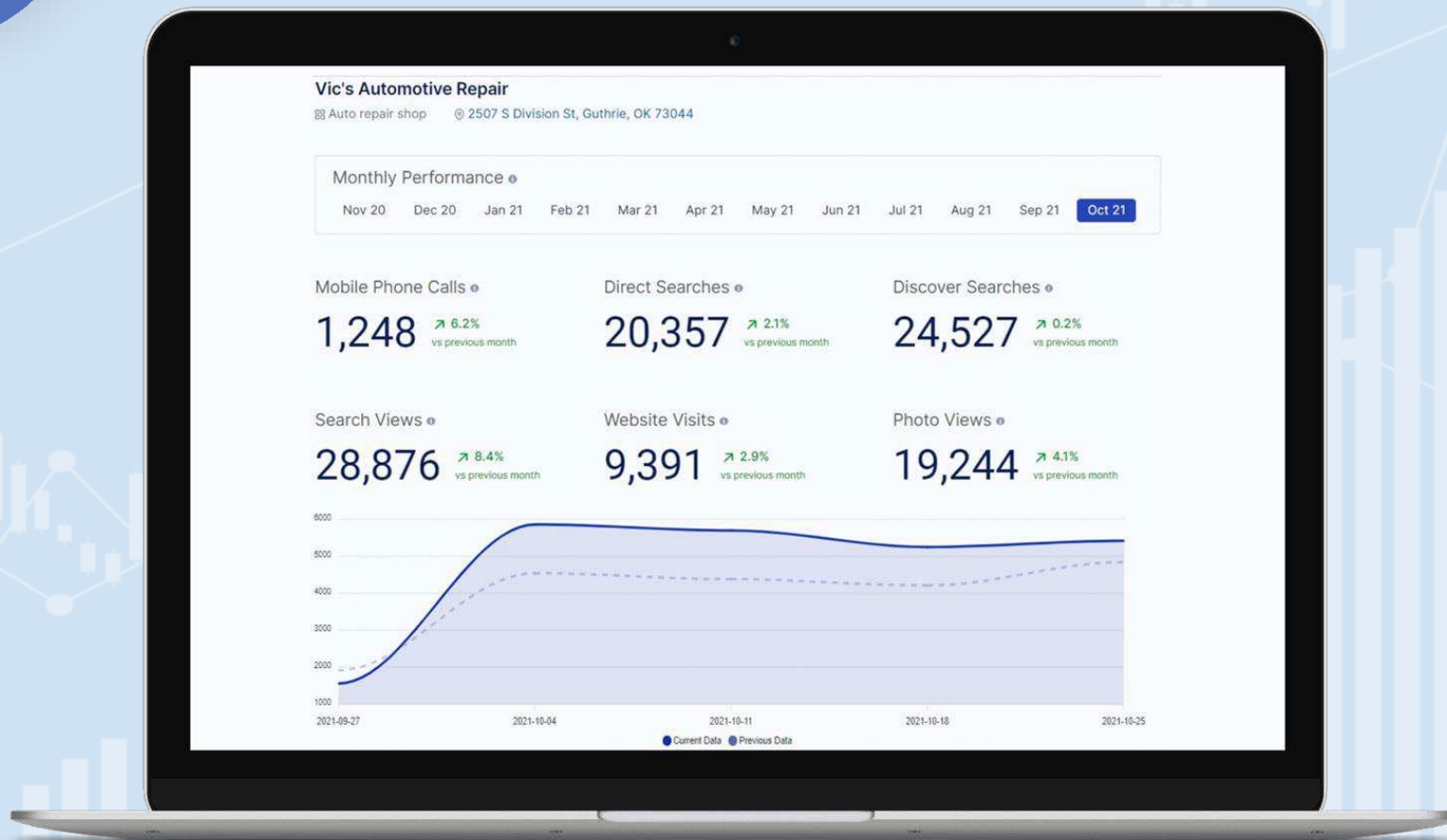
**Search metric**



**Discovery searches**



**Listings on maps**





# Let us do this for YOU!

## CASE STUDY: PEST CONTROL

↑ **357%** MORE **VIEWS**  
number of people who viewed their Business Profile

↑ **2,784%** MORE **SEARCHES**  
number of Searches triggered for their Business Profile

↑ **120%** MORE **CALLS**  
total number of calls month over month

↑ **45%** MORE **WEBSITE VISITS**  
number of websites visits

Local Spotlight



# Let us do this for YOU!

## CASE STUDY: DOG WALKING

### Local Spotlight



**1,169%** MORE **VIEWS**

number of people who viewed their Business Profile



**870%** MORE **SEARCHES**

number of Searches triggered for their Business Profile



**100%** MORE **CALLS**

total number of calls month over month



**74%** MORE **WEBSITE VISITS**

number of websites visits



# Let us do this for YOU!

## CASE STUDY: CBD STORE

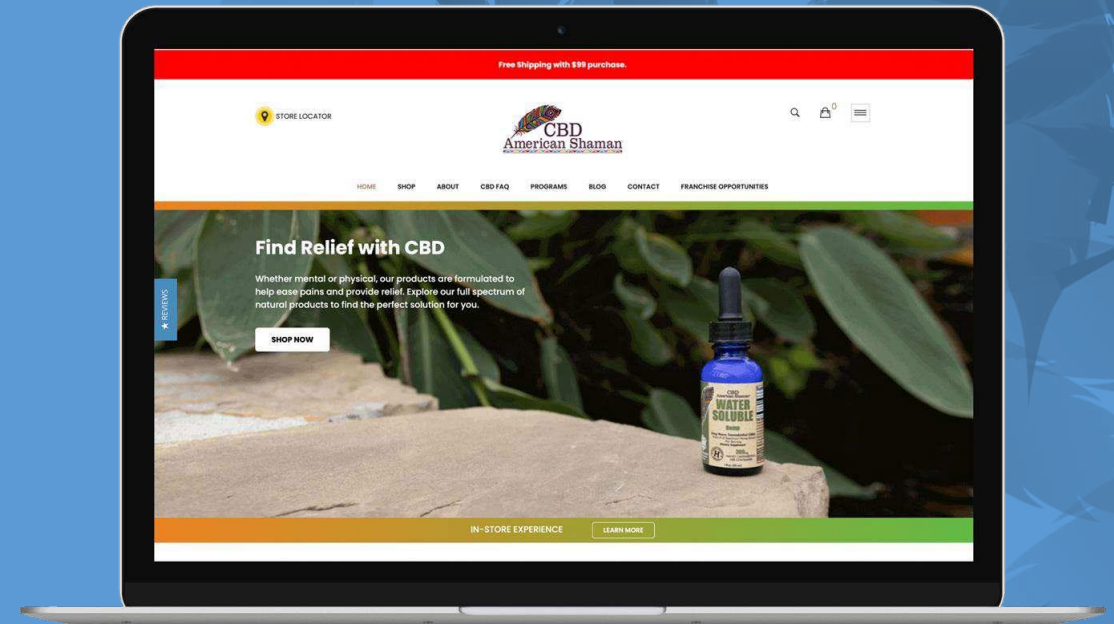
↑ **254%** MORE **VIEWS**  
number of people who viewed their Business Profile

↑ **769%** MORE **SEARCHES**  
People who find your Business Profile searching for a category, product, or service

↑ **14%** MORE **CALLS**  
number of people who viewed their Business Profile

↑ **111%** MORE **WEBSITE VISITS**  
number of websites visits

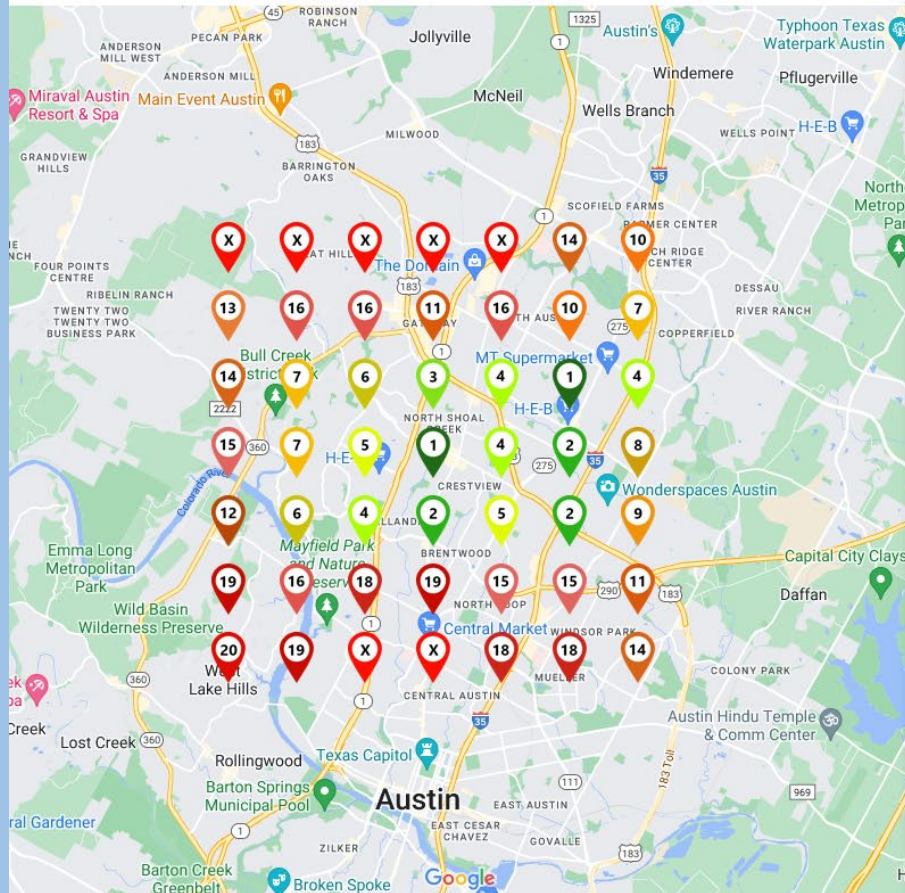
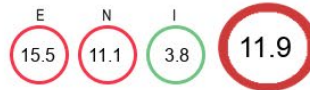
## Local Spotlight



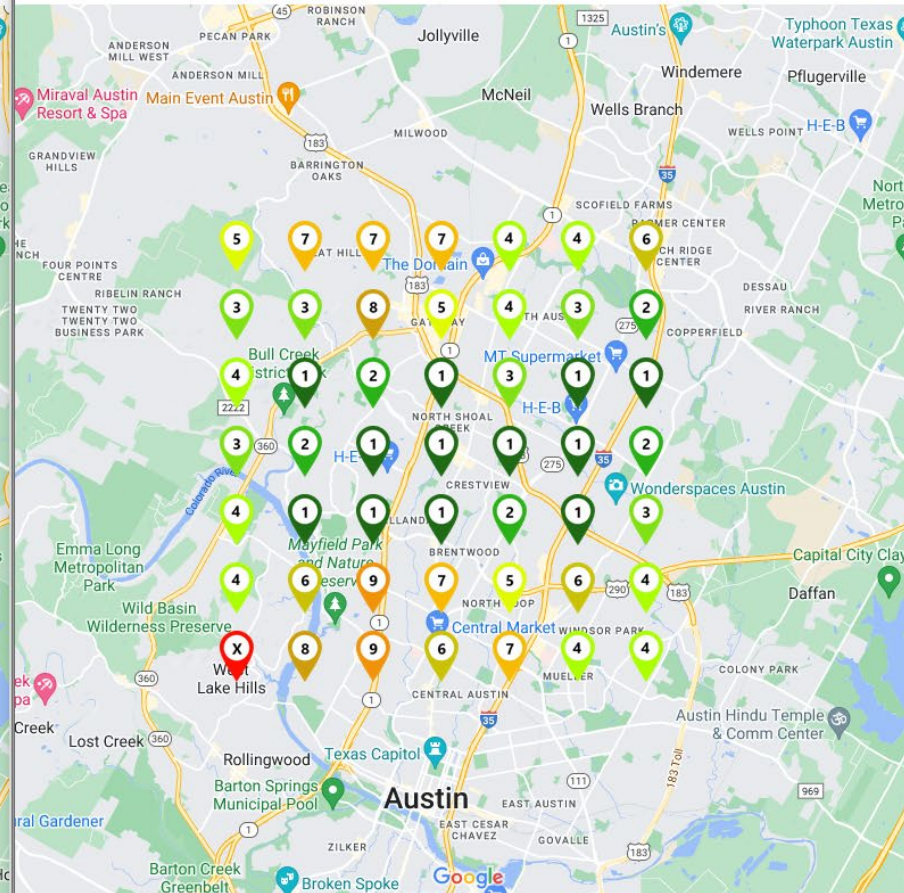


# Commercial Real Estate

Place ID: ChIJH7eWVvrLRIYRFBm-otWhqzw  
Search Term: commercial real estate agency

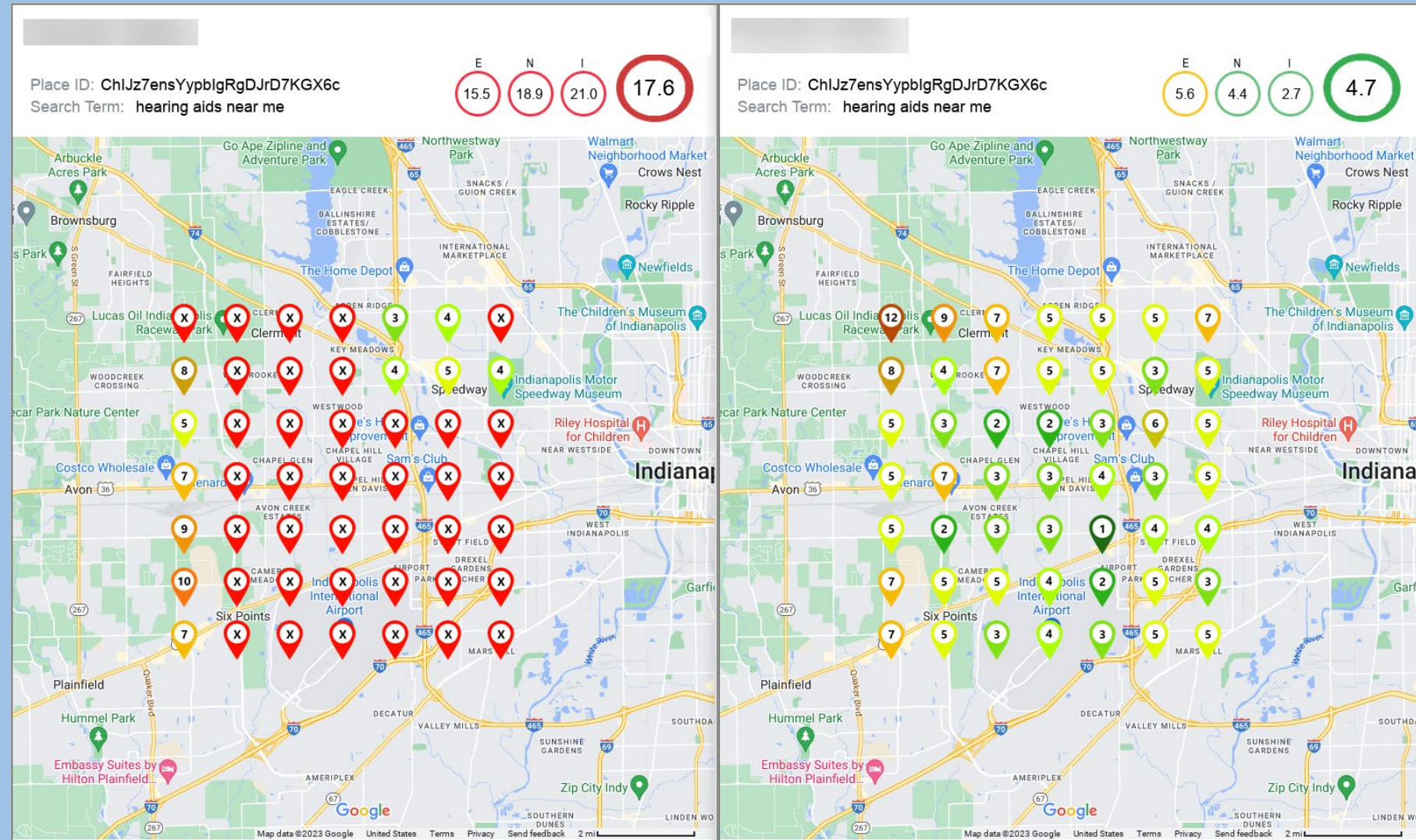


Place ID: ChIJH7eWVvrLRIYRFBm-otWhqzw  
Search Term: commercial real estate agency



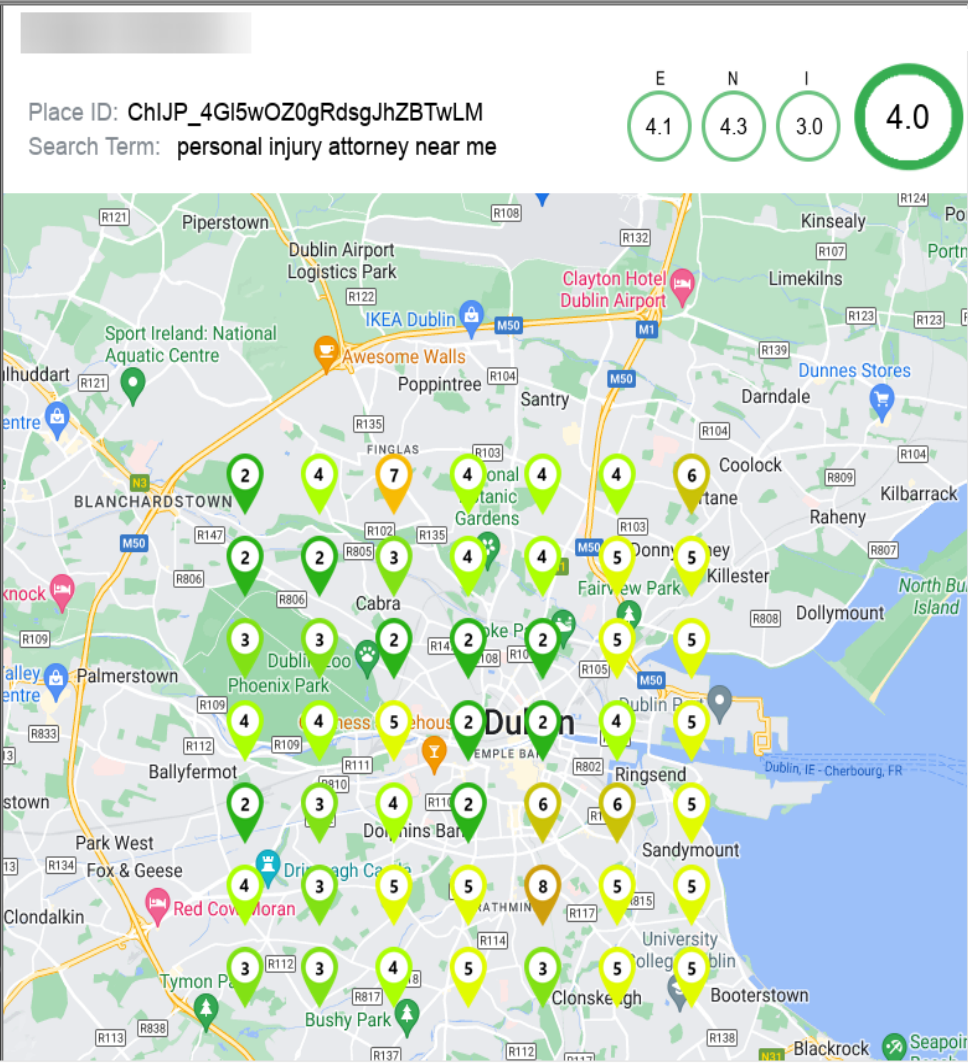
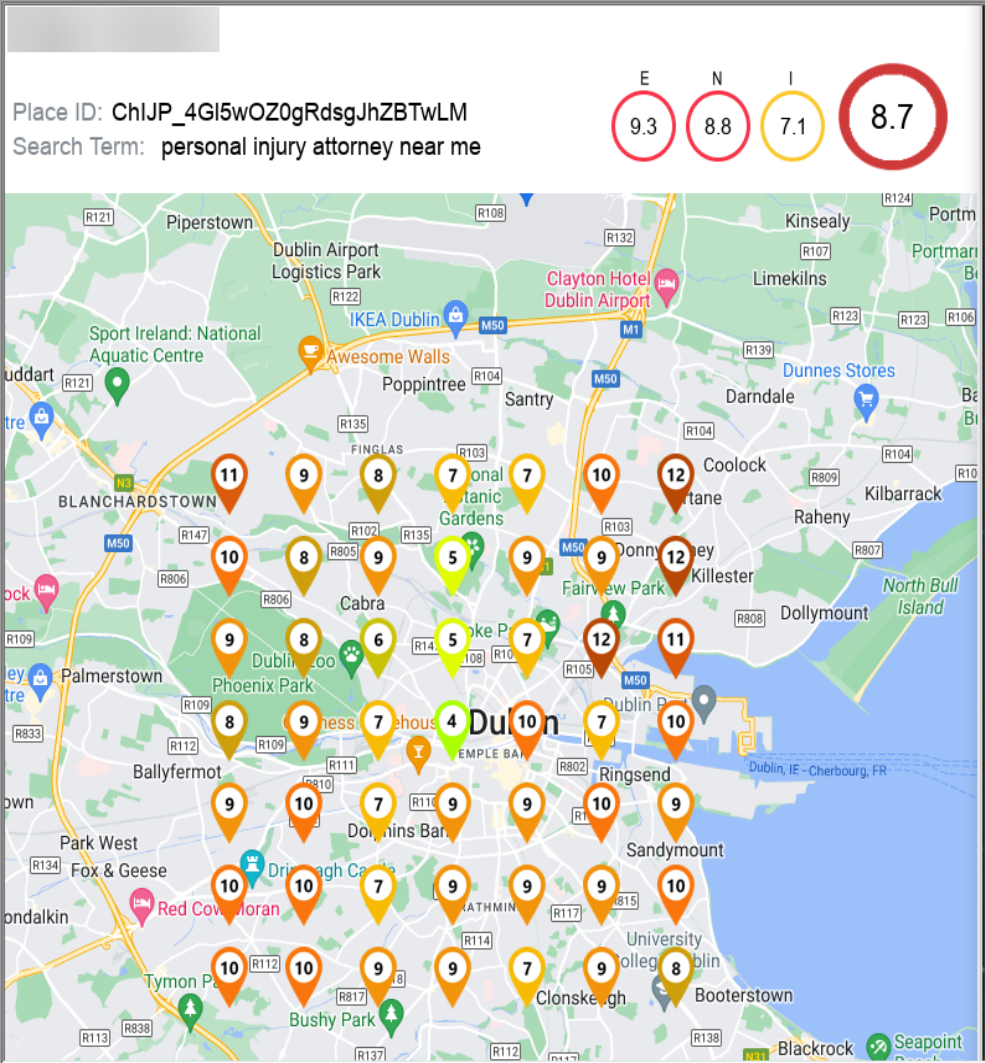


# Hearing Aids Near Me



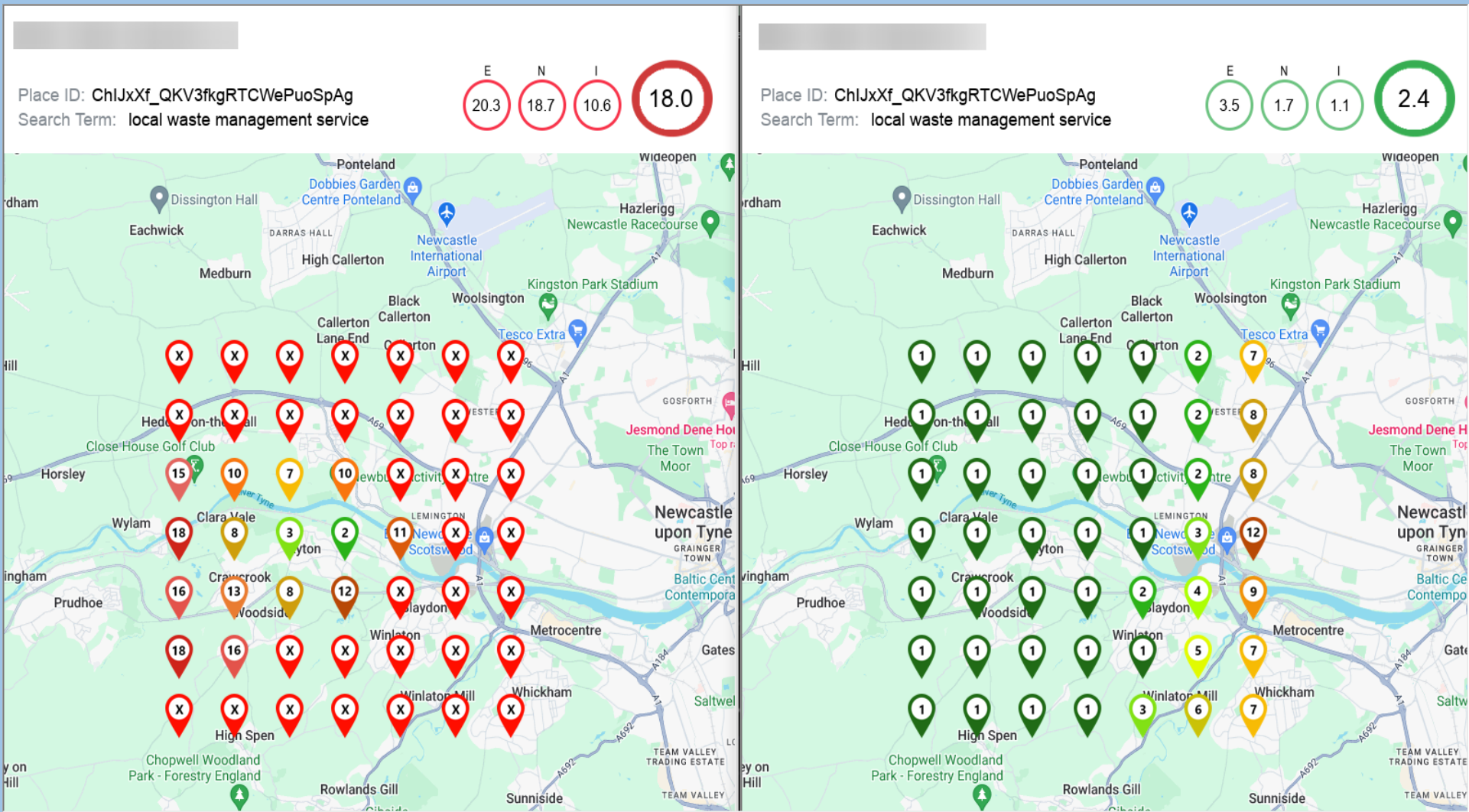


# Personal Injury Attorney Near Me





# Local Waste Management Service

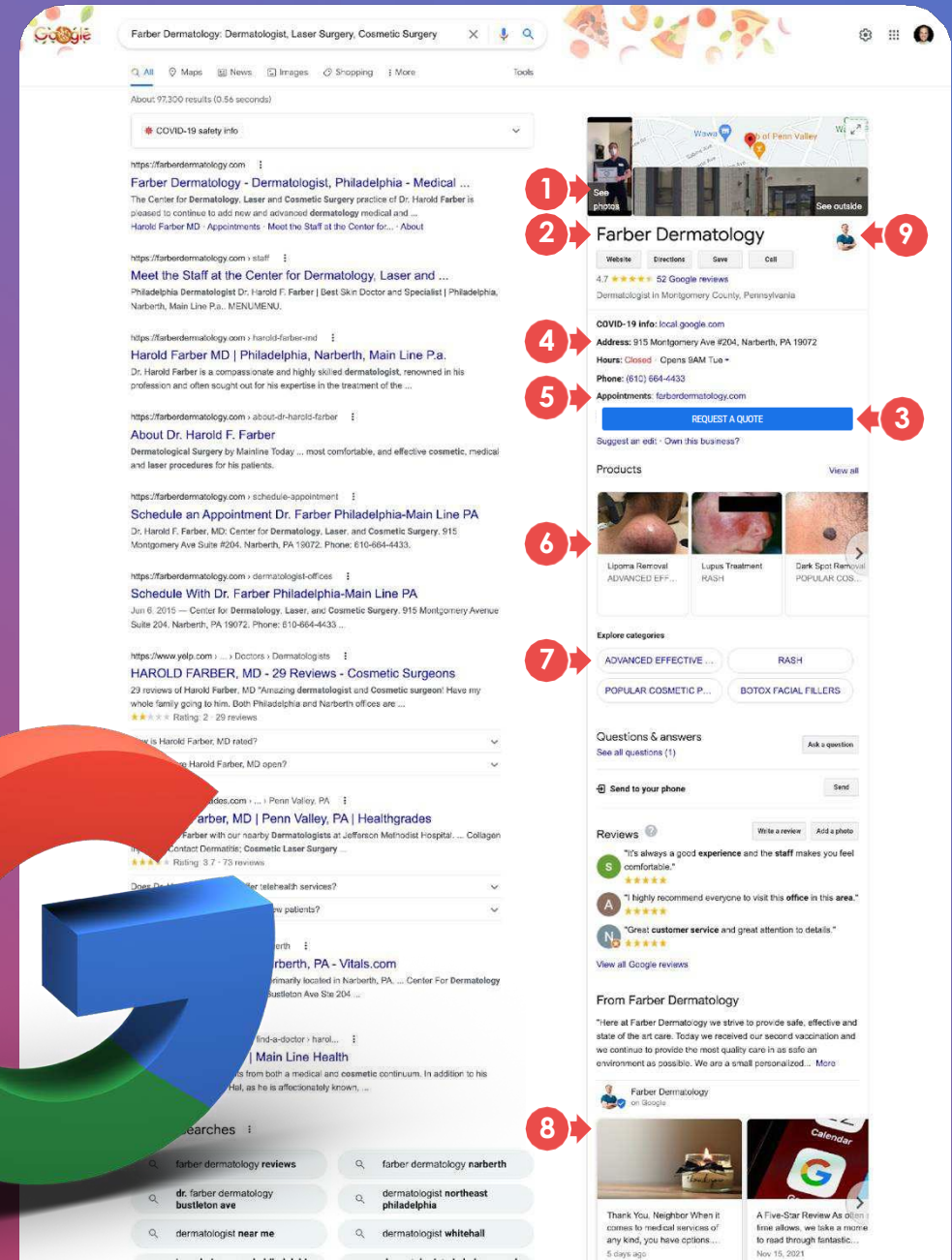


## STEP 1

# 9 Point GMB Optimization

## We optimize your Google Business listing for relevance:

- Listing type set up to follow Google guidelines: Store front, Service, Hybrid
- Complete listing Optimization
  - NAPW
  - Cover, Logo, Categories, Services, Open date, Service areas, App links, Descriptions
- Mirror website services with GMB listing
- Mirror website products with GMB listing





## STEP 2

# Near Me Search Technology

TYPICAL TIMELINE:  
**30-45 DAYS TO SEE RESULTS**

**Our "Near Me" Booster expands the geo-relevance of your listing allowing your business to show up further away from your location...**

- Expand the relevance of your listing in your city and surrounding cities
- Pick up to 7 keywords you want to increase rankings for
- Increase calls, leads, search views, and map views
- Our unique "Near Me" technology works to makes your listing more relevant to a larger proximity

